



STARCO HARDWARE



www.starco-hardware.com     @Starco_hardware



STARCO
HARDWARE SALE OF BUILDING MATERIAL CO.



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هاردوير
للمواد بناء المتقدمة

About us

STARCO HARDWARE

For Retail Sale of Building Materials Co.

Starco Hardware was founded in Kuwait early 2023 with a clear vision: to deliver high-quality building materials and innovative Accessories tailored for industry professionals.

We proudly serve interior designers, industry professionals, and homeowners by offering premium solutions that combine aesthetics with functionality.

From top-tier wooden and acrylic panels to a wide range of architectural accessories, we aim to craft a memorable experience for every client where every space becomes a true expression of personal style, comfort, and refined design.

Vision

We aspire to be the go-to brand for homeowners, interior designers, and builders seeking unique, functional, and stylish decorative solutions. We envision a world where every room reflects individuality, comfort, and beauty.

Mission

Starco Hardware Co. is committed to enhancing living spaces by providing high-quality decorative boards and furniture accessories. Our mission is to transform houses into homes with innovative designs, exceptional craftsmanship, and personalized service.





Core Values

At the heart of Starco Hardware,
we uphold several core values that support
every aspect of our business



Integrity: We commit to transparency in all our dealings, fostering trust with both our employees and customers.



Respect: We view each individual as part of our family and treat everyone with dignity, regardless of their role.



Excellence: We continuously strive to deliver our best, both in terms of quality and service.



Innovation: We encourage a spirit of creativity and open the door for new ideas across all projects.



Teamwork: We invest in effective collaboration and promote ongoing communication to achieve our shared objectives.



Responsibility: We take accountability for the results of our actions and prioritize sustainable practices.



Customer Focus: We endeavor to achieve customer satisfaction through exceptional service and a distinctive shopping experience.



Sustainability: We are dedicated to achieving sustainable development and preserving the environment through responsible manufacturing and social responsibility.



Our Products and Services

At Starco Hardware Co., we import, stock, market, and distribute a comprehensive range of products. We recognize the market's need for variety; therefore, we regularly update our inventory to reflect the latest decoration trends.

Products & Services

- Melamine-faced wooden panels and edge banding for wooden cabinets, doors, and cladding.
- Acrylic Solid Surface for countertops, furniture, and cladding. High-pressure laminate HPL, and compact laminate sheets.
- Cabinet Accessories: Hinges, drawer rails, drawer boxes, lift-up devices, handles, etc.
- Room Door Accessories: Mortise locks, rim locks, smart locks, door closers, hinges.
- We recognize the market's need for variety; therefore, we regularly update our inventory to reflect the latest decoration trends.



Specialization

We position ourselves as a comprehensive destination providing everything home owners, designers, carpenters, and traders need in terms of materials and tools. This means our clients can rely on us as a single integrated solution, saving their time and effort in sourcing different products.

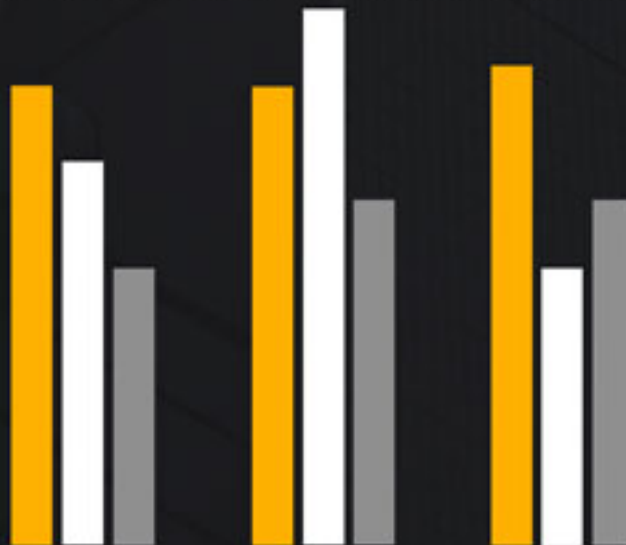


Unique Selling Proposition

Is our innovative color models, combined with continuous stock availability, blend aesthetic appeal with practicality.

We are committed to presenting the latest trends and designs, making us the top choice for customers seeking reliable quality and modern style.

With every collection, we ensure a seamless balance between durability, visual harmony, and market-driven and designs, making us the top choice for customers seeking reliable quality and modern style.



Target Audience

Our primary customer base consists mainly of wood working carpentry, wood trading businesses, and interior designers operating primarily in the Kuwaiti market.

We focus on providing incentives that distinguish our products, including special offers and technical support.



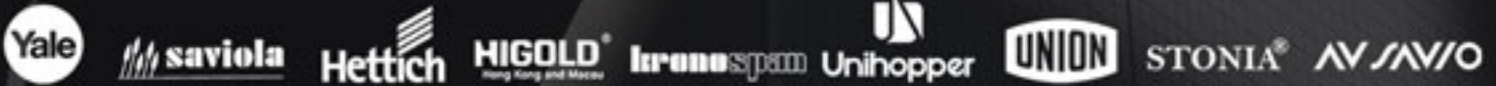
Business

We operate a business model primarily focused on:

Revenue Sources: Our revenues are generated from direct product sales to customers from our stock.

Key Partnerships: We collaborate with a wide array of international brands, including but not limited to Kronospan (MFC), Saviola (MFC), Lignadecor (Edge Banding), Stonia (Acrylic Solid Surface), System (Handles), Heritage (HPL), Stylam (HPL), and hardware companies like Hettich, Assa Abloy, Yale, Union, Dormakaba, MAB, Unihopper, Lockin.

These collaborations enhance our product offerings and help us maintain the highest quality standards.



Growth Strategy

We invest in expansion by adding new and diverse product lines. Increasing warehouse capacity and improving showrooms to better enable customers to experience our products. Focusing on strategic partnerships with environmentally efficient companies to broaden our sustainability standards.

STRATEGY



Achievements

Despite being a recent entrant to the market, Starco has managed to capture a significant market share in the decorative wooden boards and accessories sector, alongside expanding its footprint in the solid surface market.

We reinvest in new products to align with market trends and enhance our performance.



Our People

At Starco Hardware, our people are the driving force behind our success. With a culture built on trust, dedication, and teamwork, we bring together a diverse group of professionals who are united by a shared vision: to deliver outstanding value and service to Kuwait's carpentry and cabinetry industry.

Leadership Team

Our leadership is made up of seasoned professionals who bring vision, strategic direction, and a deep understanding of the market.

Mr. Hammad Al-Ajmi
Partner

Dr. Aladdin Abu Hosa
CEO / Partner

Management Team

Our management team ensures smooth operations, continuous development, and sound financial control, helping Starco grow and adapt to customer needs.

Eng. Mazen Abdelrahim
Development Manager

Hamid Abbas
Regional Manager

Hassan Ali Farrag
Financial Manager

Hani Kafina
Chief Financial Officer (CFO)

Core Team

The backbone of our daily operations, our team members play crucial roles across sales, customer service, procurement, branding, and logistics. Their dedication ensures a seamless experience for every client.

● **Mohamed Dilshan**
Procurement Executive

● **Saad Hamid**
Procurement Executive

● **Padma Priya**
Logistics Manager

● **Mohamed Jaber**
Operations Executive

● **Bassem Al Kaissy**
Factory Manager

● **Ahmed Abdelhamid**
Sales Executive

● **Mohamed Eltoukhi**
Sales Executive

● **Abdelrahman Elshishtawy**
Sales Executive

● **Ahmed Abdelrahman**
Brand Manager

● **Mohammed Azmal**
Sales Executive

● **Ashraf Abdulhamid**
Sales Executive

● **Khalid Saeed**
Sales Executive

● **Thanooj. AK**
Sales Manager

● **Amer Mubarak**
Store Manager

● **Mina Shawki**
Store Manager

● **Mohammed Afeef**
Replenishment Officer

Make Your Dream Come True

Contact us!



- +965 97939110 | Call Center
- +965 98043680 | Aluminum glass wardrobe doors
- +965 94996524 | Wood panels & doors
- +965 97205359 | Savio Aluminum accessories
- +965 98081352 | Stonia solid surface

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🌐 www.starco-hardware.com

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